

Feed Back PlayBook works!

WAVE 9 Champions x Community Call
November 30, 2023 | 8:30 AM (PHT)



Foundation



ARK **feed
back**

ARK dreamt of Feed Back impacting
1 million lives with the PlayBook

10 **maabtik** or determined Kapitans from Inabanga, Bohol dared to be first

They brought Feed Back to geographically
isolated areas

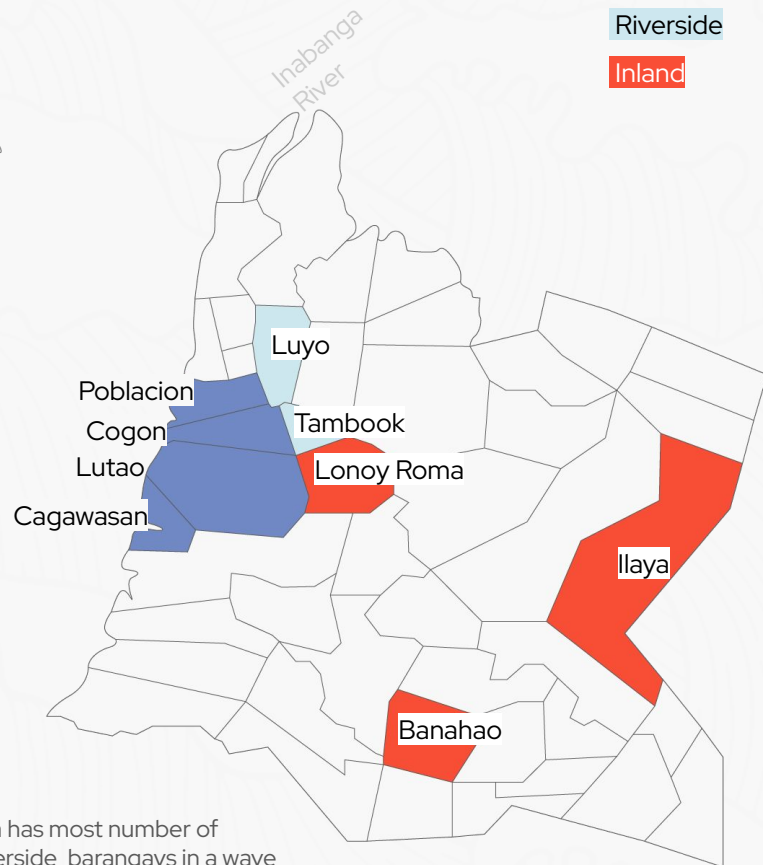
1 remote/island

4 coastal

2 riverside

3 inland

Cuaming



*Wave 9 Inabanga has most number of
coastal/island/riverside barangays in a wave

Kapitans received the **PlayBook** and direct support via **FutureMaker University**



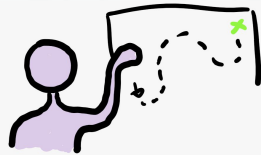
PlayBook

written guide to
FeedBack



In-person Fiestas

ARK team visits to
solve & celebrate



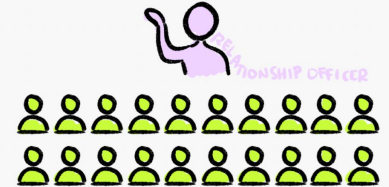
PlayBook Guide

1:1 guidance from
Feed Back graduates



ARK Relationship Officer

1:1 support with
ARK Relationship Officer



Championed by **proven talent**:
8 Kapitans who
successfully ran Feed Back
(in Wave 8) served as their
invaluable guides



They signed-up **1,689 families** or 54% of the total village POP*.
70% are in coastal and riverside communities.

	Barangays	Total Families	Sign-ups	% of Total Families
1	Banahao	255	147	58%
2	Cagawasan	449	261	58%
3	Cogon	189	130	69%
4	Cuaming	978	420	43%
5	Ilaya	98	84	86%
6	Lonoy Roma	177	85	48%
7	Lutao	358	195	54%
8	Luyo	215	105	49%
9	Poblacion	274	143	52%
10	Tambook	150	119	79%
	TOTAL	3,143	1,689	54%

Island

Coastal

Riverside

1,140 families or 67% of those who got seeds joined the exchanges

Barangays	Sign-ups	Participants	%
Banahao	147	122	83%
Cagawasan	261	210	80%
Cogon	130	91	70%
Cuaming	420	161	38%
Ilaya	84	85	101%
Lonoy Roma	85	69	81%
Lutao	195	120	62%
Luyo	105	84	80%
Poblacion	143	97	68%
Tambook	119	101	85%
TOTAL	1,689	1,140	67%



Families brought home **4.8 kg**
or **10.6 lbs** of nourishing food
every week

P154 = 46% of 1 day's income
value/basket

9
meals per family per week



**feed
back**

arksolves.org



In just **10 weeks**, the 10 PlayBook communities created **P6.6M new economic value that is 1x total investment***

	kg	lbs	worth (Php)	\$
exchanged	36,628	80,751	1.2M	21K
consumed at home	40,118	88,445	1.3M	23K
sold on their own	35,379	77,997	1.1M	20K
Sub-total	112,125	247,193	3.6M	64K
Community Investment			3M	55K
Total			6.6M	119K

Champion investment:

6.8M

125K

1x ROI



arksolves.org

*Not counting the prospective and long-term impact from sustaining the gardens: food savings, new income, reduction in hunger and malnutrition, savings from using organic fertilizers, and pesticides

PlayBook communities surpass W8 graduates from the same municipality



PlayBook (Wave 9)
Inabanga

4.8
kg/basket

P154
value/basket



Wave 8
Inabanga

4.5
kg/basket

P125
value/basket

PlayBook communities
secured nourishing
affordable food for
12,373 lives!



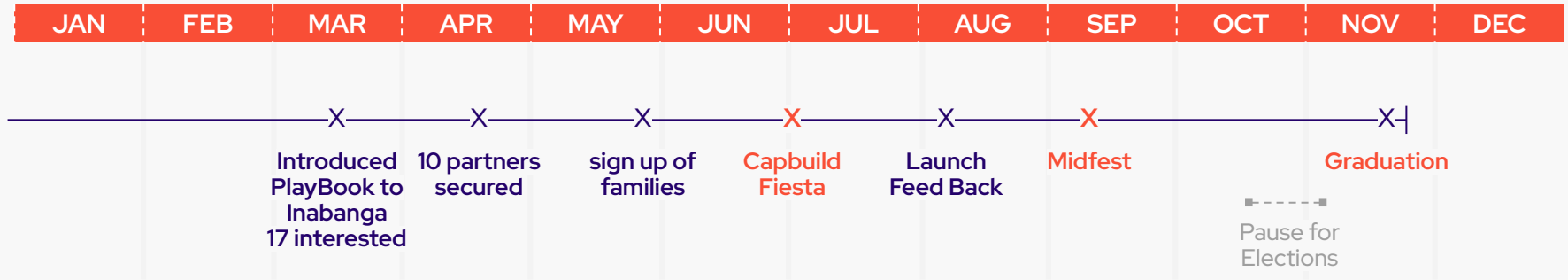
**feed
back**

arksolves.org



How did they do it?

In person fiestas prepared Kaps, kagawads and managers. It gave them support, enable them to exchange strategies with each other and power through the humps



The PlayBook is **easy to use** for the kapitans, village council, managers and families.

It is **FUN** and **RELATABLE**



The Guides were deeply invested and gave it their all –

meeting Kapitans face to face
almost every week & supporting
their Exchanges.

They found joy in sharing their
knowledge and grew personally in
their new role as coaches &
partners in solving.



Innovations

2023 is a Barangay election year.

ARK Team prepared for risks to execution.

#1 Peoples Organization Leaders joined fiesta to learn how to support council with operations

#2 ARK & LGU worked closely and quickly to secure partners before the election ban (last chance to allocate a budget)

#3 Graduation scheduled for **before campaign period start**

Elections turned out to be the most intense in recent years

Opponents discouraged families from joining
families didn't join to avoid aligning themselves

In response:

#1 ARK created inclusive invitation banners
that emphasized no political affiliation

#2 Council restructured to eliminate any
conflict



#3 As elections heated up (Wk 5 Exchanges) the council engaged **day care workers, parent leaders, youth leaders** to take over certain responsibilities in the Exchange



**feed
back**

arksolves.org

In Lonoy Roma, the youth took lead in organizing & hosting fun pakanas every week

“The youth in our community are really helpful because we don't know how to dance!

We have 10 youths who join and lead in our fun every week.”

Manager Aileen



Poblacion inspired 20 families to lend helping hands during Exchanges

“Bayanihan spirit is alive.

They helped us arrange, pile and distribute the vegetables. As manager, this makes our Vegetable exchanges smooth and easier to manage.”

Manager Maribeth



How Feed Back changed behavior

Kids in Luyo traded cellphone time for gardening!

Inspired by their parents to garden together — kids in Barangay Luyo harvested and brought vegetables to Exchanges themselves !





Ilaya shifted away from monocropping luya; today, there is diversity for every family

100% of families now have vegetable gardens and cultivate up to 6 varieties

Families exchanged 42 kinds, 27 of which are vegetables



With excess produce, Cagawasan, Ilaya, and Luyo learned to create new products to sell in the market

Families joined the Cooking and Preserves Playshop, led by Monkey Bar Culinary Consultancy Executive Chef Jenzel L. Fontilla, to create a variety of chips and buchi (sweet cake) out of vegetables.



Team Tuba from Brgy Banahao made **450kg (992lbs)** of **Bokashi** compost; leading 115 families across Inabanga who produced **2,152kg (4,744 lbs)** of compost in total.*



feed
back

arksolves.org

*Composting cuts the families dependence on synthetic fertilizers and restoring health in their soil

Teaching youth to farm: Cuaming Elementary School joins 14-day compost making

Principal Bernard wants students to learn to apply it for their school gardening program



How Feed Back transformed lives



Cuaming is an island community with over 900 families. Before Feed Back, they were dependent on the mainland for food (3 hours away on bangka) and barely ate fresh vegetables

Families in the isolated island were fearful to try gardening

Faced with incredibly small space, lack of soil, and tidal flooding, gardening seemed futile

Kap Flora led the council and volunteers to start container gardening to showcase that they can overcome the limitations. With the support of LGU Inabanga, the delivery of soil and containers for planting from the mainland was facilitated.

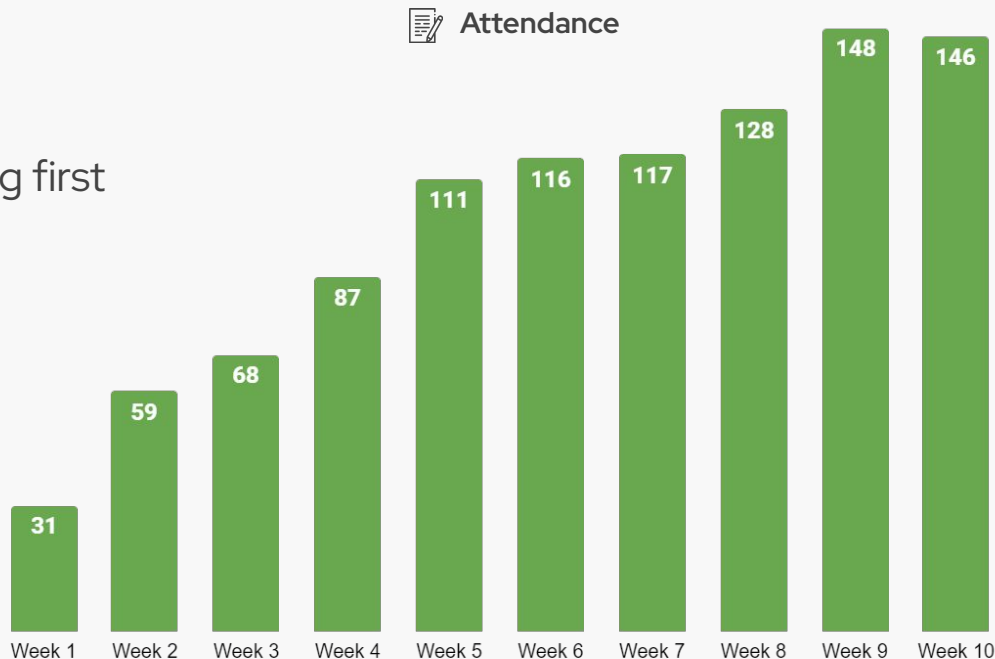
Kapitan Flora



Families started to gain the confidence to farm and new participants joined the exchange every week

Key ingredients to this:

- ✓ Council became role models, being first to plant and encouraging others
- ✓ Responsive program teams
- ✓ Strong sense of community





Older fisherfolk in Cuaming, Fortunato and Virgilia, shared how the gardens became a lifeline during storms, when fishing was impossible and it's a struggle to find food.

They didn't know that it is possible for them to have a flourishing garden in the island until Feed Back came.

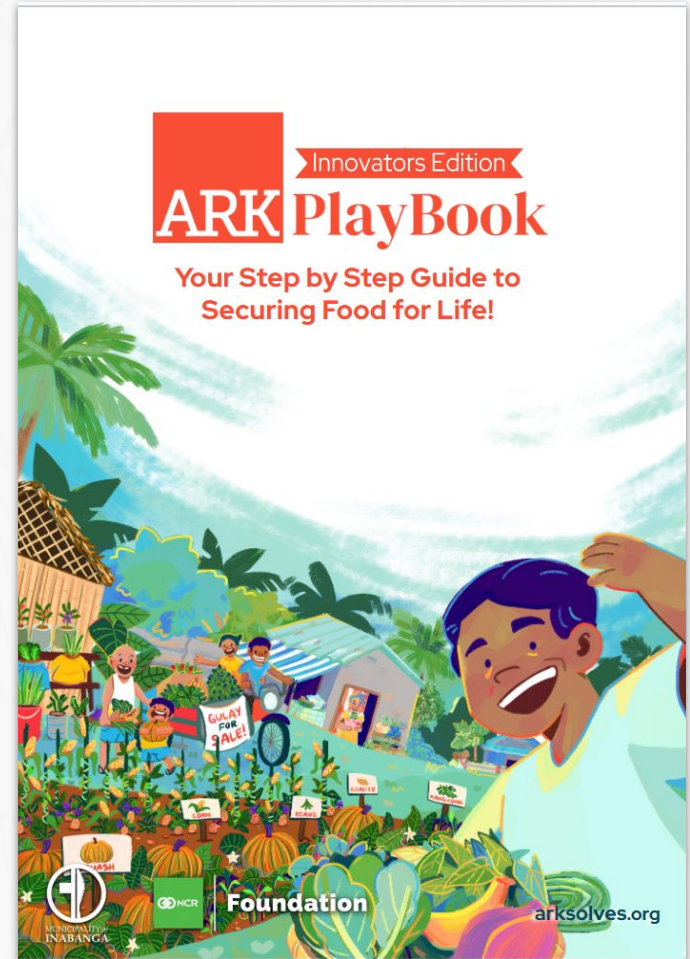
Today, **75% of families who signed up confidently rely on their gardens for food.***

Families save **P300 (\$5.40)** on average from transportation and food every week, enabling them to afford other necessities such as **rice, medicines, and school supplies** for their children.

"Today despite high seas, families learned to farm. Their vegetable plants are hanging or elevated. They are inspired to keep planting"

Kapitan Flora

The **first edition of the PlayBook** is set for printing, driven by feedback and insights from the Inabanga pilot communities



A woman with dark hair, wearing a white sequined dress, stands behind a grey podium. The podium features a large red square with the white text 'ARK' in the center. To the right of the podium, a man in a dark, patterned traditional Filipino garment (Barong Tagalog) stands looking towards the camera. The background is dark with some greenery visible on the left.

Make Your Mark was
epic, fun, impactful
and unforgettable.

Mayor Jono Jumamoy
Inabanga, Bohol



feed
back

arksolves.org

Daghang Salamat Champions and Pioneering Leaders!



ARK - FEEDBACK
GRADUATION D
ALTERA SA UTA
2023

 NCR

Foundation



MUNICIPALITY of
INABANGA



**feed
back**

arksolves.org

Congratulations Kapitans and Guides!



Kap Felipe
Banahao



Kap Flor
Riverside



Kap Ben
Cagawasan



Kap Arche
Sto. Rosario



Kap Vic
Cogon



Kap Rolando
Liloan Norte



Kap Flor
Cuaming



Kag Susan
Lawis



Kap Mayong
Lutao



Kap Ismael
Cawayan

Congratulations Kapitans and Guides!



Kap Jun
Luyo



Kap Tante
Nabuad



Kap Dodong
Poblacion



Kag Constanica
Nabuad



Kap Gely
Ilaya



Kag Grace
Ma. Rosario



Kap Nilo
Lonoy Roma



Kap Joy
Napo



Kap Nimpha
Tambook



Kap Memie
Lawis