

Digital & Visual Communications Officer

for ARK, award-winning social innovator
full-time, remote



We want a badass who wants to make an impact working with rural communities towards food security and self-sustainability through awesome design!

As ARK's Digital Communications Officer, you will:

- execute the digital end of marketing campaigns and PR strategies to help grow ARK's brand and visibility
- create materials that support ARK's decks and proposals, newsletters, and social media channels
- ideate and develop content, and occasionally travel to the field to capture and share ARK's stories of impact
- translate impact metrics/data into infographics or visualizations that are accessible to our investors, communities, and general public
- support the planning and execution of a variety of investor- and community-facing events that are fun, unforgettable, and impactful
- maintain ARK's website to reflect organizational updates and accurate information

You are fit for this role if you

- are positive, enjoy connecting with people, and driven by curiosity
- are resourceful, a team-player, and a natural problem-solver
- are a natural creative with an eye for beauty and details; skilled in graphic and information design using Adobe Photoshop, Illustrator, and Canva
- are organized and determined; can maximize the tools available on Google Suite and are open to learning (or mastering) tools like Wix and Mailchimp
- have at least 5 years of relevant experience, any industry; must be super awesome if less--what we value is having demonstrated the clear ability to: manage projects and timelines; engage and build relationships with people; write and communicate well; and hustle and execute on marketing
- are open to occasionally working mid-shift hours so you can work directly with the CEO and US-Eastern team

Solve for food, solve for futures.

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Want in?

Email us at join@arksolves.org

Subject: "I want to join the badass team"; we prioritize who emails first! Our candidacy process includes the opportunity to join ARK for a week or two, and see if it's a fit for you! Career-shifts are welcome!

Tell us about yourself.

In your email please include your:

1. Resume
2. Letter – that sheds light on:
 - a. What aspect of ARK or the programs do you really like?
 - b. What of your talent and experience do you want to contribute?
 - c. What do you want to learn, gain or achieve in your tenure with us?
 - d. How will working with ARK bring you closer to your dream or help you in your next venture say in 2 years or 5 years time?
 - e. What failure in your personal or professional life do you still think of until today? What lessons did you learn and how did you get up from your stumble?
 - f. What are 3 things that your friends love about you? What do they all wish you would grow into?
 - g. the blanks (please fill in):
 - i. My heart skips and sings when “_____”.
 - ii. When the going gets tough, I “_____”
 - iii. I need _____ first thing in the morning, no matter what.
 - h. Your earliest availability for an interview and a start date
3. Portfolio of work or narrative of the impact that you have made, cannot forget, and want to share

ARK is an award-winning social impact innovator solving hunger and for food security. Feed Back, our flagship vegetable exchange program, has become the go-to food security solution for national and international foundations and corporations. ARK works with rural communities to achieve food security at 1/10 the cost of traditional aid. With 100+ partner communities and nearly 200,000 lives nourished, ARK proves that abundance already exists, and that communities can build it for themselves. Join us in reimagining how the world fights hunger.

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